

Full Length Research Paper

Profitability Analysis of Wine Grape Farms among irrigated and rain-fed farming systems in Dodoma Region, Tanzania

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The study compared profitability between irrigated and rain-fed farmers in Dodoma City and Chamwino District. Multi-stage and random sampling procedures were used to select the study area. A sample of 359 farmers was selected from two strata using a systematic sampling procedure. The data were collected using a structured questionnaire. Farm budgeting techniques and descriptive statistics were used to analyse profit levels. The findings showed that grape farming is a profitable venture in the study area. Farms under irrigation had significantly higher profit levels (return on investment TZS 1.79) compared to those under rain-fed wine grape farming (TZS 1.29). The economic implication is that the average returns for every shilling invested in wine grape production are higher than the prevailing weighted average rates on risk free investment such as treasury bills and bonds, which currently stands at 16.8 – 18.7% in the country. The study, therefore, recommends that any measure that promotes wine grape farming under irrigation is worthwhile to increase smallholder farmer's income in the Dodoma region.

Keywords: Profitability, Wine Grape, Farm Budgeting technique, smallholder

INTRODUCTION

Grape is one of the world's largest economic fruits. Grape is a fruit of the grapevine from commonly known species *Vitis Vinifera L.* of the family Vitaceae (FAO, 2009; Khair *et al.*, 2009). Grape is the second most produced fruit after banana in terms of net edible quantity in the world (FAO and OIV, 2016). Being a fruit, grapes can be consumed both as fresh and processed products such as wine, juice, dried grapes, jam, and vinegar. Around 50% of global grape production is used for making wine and about one-third is used as fresh fruits while the rest are used for making juice and dried to make raisins (FAO and OIV, 2016). Apart from multiples usage of grapes, the grape also has numerous nutritional and health benefits

to the human body. If grapes are eaten as fresh fruits, they provide the richest source of carbohydrates (15 to 18g per 100g serving) and one with a relatively high calorific content. The glycaemic index of grapes is very low (51g per 100g serving), falling at the low end of the range, it is therefore considered appropriate for inclusion in diets for diabetic individuals (FAO and OIV, 2016). According to the literature indicates the low glycaemic

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index varies from 1 to 55g, medium varies between 56 and 69g, while high glycaemic index starts at 70g and above¹. Grapes also provide an important source of vitamins and minerals such as Vitamins B6, thiamine (Vitamin B1), vitamin C (citrus Acid), vitamin E, potassium and manganese. These minerals and vitamins are very important for strengthening body immunity and prevent the human body from infectious diseases. Moreover, grapes contain an antioxidant compound (*polyphenols, and other compounds like phenolic acids, anthocyanidins, anthocyanins*), which help the body function, reduces the risk of heart diseases, and prevents the development of obesity and type 2 diabetes as well as processing *cardio-protective, neuro-protective, antimicrobial and anti-aging properties* (FAO-OIV, 2016; OIV, 2017b).

Besides, the grape subsector has a lot of economic benefits. Being a high-value economic fruit, the grape is one of the important sources of foreign export earnings and it has a different contribution to the national income of the producing countries (Punjabi and Mukherjee, 2015). Grapes and grape products are sold to provide cash income for individual farmers. It is also a significant source of foreign exchange for many countries. The global grapes trade stands at 1.5 billion USD, while the trade for grape products such as wine stand at 32.6 billion USD in 2016 (Punjabi and Mukherjee, 2015; OIV, 2017b). As such wine grapes play a significant role in the national income of producing countries in the world. Although the exact contribution of grape to the national income in Tanzania is not known, it is well-documented that grape cultivation contributes about 36% of household income among grape producing farmers particularly in Dodoma city (Lwelamira *et al.*, 2015a).

Likewise, grape cultivation provides direct employment to about 1700 households and the crop also benefits indirectly the livelihood of about 7800 beneficiaries at the farm level in the study area (UNCCD, 2013; Robbins, 2016). This figure does not include the number of service providers who are involved in the value chain such as trading, transporting, processing and packaging. Also, grape cultivation provides the raw material for many processing industries such as wine, juice, jam and vinegar, hence it is particularly poised to contribute to the contemporary national agenda of pushing the national economy from lower middle-income to higher middle income level. Despite these mentioned importance of

grapes, the grape subsector has challenges of high input cost, low output prices, and limited access to the market (Lwelamira *et al.*, 2015a; Kulwijila *et al.*, 2018). For example, between 2010 and 2016, the cost of production rose from 290,000 to 730,000 TZS per tons of grapes, while farm gate prices remained relatively low, ranging from 500 to 1200 TZS per kilogram of grapes (Lwelamira *et al.*, 2015a; LWR, 2016). This affected farmer's income, which led to low-profit levels. The government and development partners took steps to address these problems such as establishing Makutupora research and training center, establishing irrigation scheme, processing firms and providing technical assistance to farmers in order to improve grape productivity and hence increase farmer's income and profit (URT, 2017; UNCCD, 2013). Unfortunately, these efforts have not improved grape productivity which is an important factor to ensure farmers' high profit and profitability (UNCCD, 2013).

Some research has been conducted sporadically on the profitability of grape farms elsewhere in the world (Khair *et al.*, 2009; Pappalardo *et al.*, 2012; Di Vita and D'Amico, 2013; Tomsik *et al.*, 2016; Appasmandri *et al.*, 2017), but none have been done to investigate profitability analysis of wine grape farms among irrigated and rain-fed farming systems in Tanzania. Some researchers also have studied on grape farming in Tanzania with a multidimensional focus such as grape value chain analysis (Hussein, 2010; Kulwijila *et al.*, 2018), measuring technical efficiency (Lwelamira *et al.*, 2015b; Kalimang`asi and Mwembezi, 2019), grapevine farming and its contribution to household income (Lwelamira *et al.*, 2015a). Njovu (2018) focused on crop water requirements as well as response in terms of grape yield and quality to different irrigation regimes. To the best knowledge of the researchers, there are no documented studies that assessed wine grape profitability comparing between irrigated and rain-fed farms. This study therefore aimed at analysing the profitability of wine grape farming compared between irrigated and rain-fed situations. The findings of the study will help the policymakers to make appropriate policies and suggestions for the further development of wine grape production in the Dodoma and country-wide. To achieve the above objective, the study developed the following hypotheses.

The null hypothesis (H_0) states that: there is no significant difference in profit levels achieved by farmers in irrigated and rain-fed grape farming $H_{01} : \beta_1 = \beta_2$

The alternative hypothesis (H_1) states that; there is a significant difference in profit levels between irrigated and rain-fed grape farming $H_{a1} : \beta_1 \neq \beta_2$

¹ The glycaemic index range was taken from various sources including the International Table of Glycaemic Index and Glycaemic index food guide available at www.glycemicindex.com and www.google.com respective on 22nd April, 2020

Table 2: Input Cost Analysis

Cost Items		Description	Whole sample n=359	Irrigation n=176	Rain-fed n=183	Z-test of mean difference
Labour (TZS/ha)	cost	Mean	1,073,502	1,145,002	999,157	2.6***
		SD	519,927	520,553	510,182	
		Minimum	134,801	134,801	242,240	
		Maximum	1,694,271	1,694,271	1,342,788	
Agrochemicals cost (TZS/ha)		Mean	367,500	377,113	323,004	2.2**
		SD	267,450	267,440	185,408	
		Minimum	58,593	65,577	58,593	
		Maximum	1,464,529	1,342,788	1,464,529	
Manure (TZS/ha)	cost	Mean	65,541	78,583	50,761	3.6***
		SD	83,540	90,668	52,879	
		Minimum	14,114	14,114	21,051	
		Maximum	428,133	428,133	378,924	

Source. Survey Data, 2016; ***, ** significant at 1% and 5 % respectively

costs used in wine grape farming.

Input cost Analysis

Table 2 presents input cost analysis. The results show that farmers under irrigated production technology used a significantly higher labour cost (1,145,002 TZS/ha) compared to 999,145 TZS/ha for farmers under rain-fed production system ($Z = 2.6; \alpha = 0.05$). This difference can be explained by the additional activities, which are performed by farmers under irrigation, such as watering, they face an increased number of weeding, spraying, repair and maintenance of irrigation infrastructures. Labour cost per hectare had a higher standard deviation indicating that there was great variation in labour cost for most of the smallholder farmers.

The results (Table 2) also show that farmers under irrigation production technology had a higher mean cost of agrochemicals (377,113 TZS/ha) compared to farmers under rain-fed production technology (323,004 TZS/ha), being significantly different ($Z = 2.2; \alpha = 0.05$), this is mainly because farmers under irrigation farming used significantly high quantity of agrochemicals. Frequent watering of grapes produced under irrigation also creates a conducive environment for insect reproduction, which increases the incidence of pests attack on grapes.

Consequently, farmers under irrigated farming used significantly higher quantity of agrochemicals, hence incur higher agrochemical cost.

Annual Capital Recovery Cost

Table 3 presents annual capital recovery cost analysis. Results indicate that farmers under irrigation production technology had significantly higher annual capital expenditure (619,103 TZS/ha) compared to 509,826 TZS/ha for farmers under rain-fed production technology. This difference arises from the initial establishment cost of the vineyard, which was used to compute annual capital recovery costs. For example, the initial establishment cost of a vineyard under irrigated is higher (about 16.3 million TZS/ha) compared to 7.5 million TZS/ha under rain-fed grape (LWR, 2016). Likewise, manure cost is significantly higher (78,583 TZS/ha) under irrigation farming than 50,761 TZS/ha under rain-fed production ($Z = 3.6; \alpha = 0.001$). This difference rises from the quantity of manure applied to the vineyard because farmers under irrigation applied a higher quantity of manure compared to farmers under rain-fed.

Apart from analysing input cost analysis and annual capital recovery costs, it is useful to know the cost structure for each production technology. Hence, the cost

Table 3. Annual Capital Recovery Cost

Cost Items		Description	Whole sample n=359	Irrigation n=176	Rain-fed n=183	Z-test of mean difference
Annual recovery (TZS/ha)	capital cost	Mean	469,194	619,104	509,826	3.1***
		SD	310,663	329,495	335,480	
		Minimum	85,812	101,269	85,812	
		Maximum	914,822	914,822	673,924	

Source. Survey Data, 2016; *** significant at 1%

Table 4. Estimated cost structure of grape farming

Description	Irrigation n=176		Rain-fed n=183	
	Amount	Percent	Amount	Percent
Labour cost				
1 Pruning	159,973	10	142,202	10
2 Tying	123,444	8	136,589	10
3 Weeding	313,648	20	265,070	19
4 Trellis repair	61,722	4	77,962	6
5 Spraying	96,991	6	94,459	7
6 Irrigation	110,847	7	0	0
7 Manure application	94,472	6	82,502	6
8 Replacement/repair	42,198	3	60,810	4
9 Harvesting	141,708	9	139,552	10
10 A. Total labour Cost	1,145,002	72	999,145	73
11 B. Agrochemical (kg)	377,113	24	323,004	24
12 C. Manure (kg)	78,583	5	50,761	4
13 TVC (A+B+C)	1,600,699	100	1,372,910	100
Fixed cost				
14 Depreciation	52,898	9	42,098	8
15 Annual recovery Cost	566,206	92	467,728	92
16 Total Fixed cost (14+15)	619,104	100	509,826	100
17 Total Cost (13+16)	2,219,803		1,882,736	

Source. Field survey (2016)

structure of grape farming is presented in the next section.

Cost structure of grape farming

The cost structure of grape production is shown in Table 4. Irrigating farmers generally incurred a higher cost of

production compared to rain-fed farmers as can be seen by the cost of labour, agrochemical, manure and fixed cost. The total annual cost of production under irrigation farming was about 2,219,803 TZS/ha while under rain-fed was about 1,882,736 TZS/ha. The total variable cost is 1,600,699 TZS/ha under irrigation and 1,372,910 TZS/ha under rain-fed farming. Total variable cost represented

Table 5. Profitability Analysis

Description		Irrigation n=176	Rain-fed n=183	Z-test for mean differences
1	Quantity of grape (kg/ha)	6,322	5,079	3.1***
2	Mean price (TZS/kg)	964	964	
3	Mean labour (Man-day/ha)	182	160	2.5***
4	Gross returns(sale of grapes) (1X2)	6,092,308	4,893,988	
5	Total Variable Costs	1,600,699	1,372,910	
6	Total fixed cost	619,104	509,826	
7	Total Production Cost (5+6)	2,219,803	1,882,554	
8	Gross Margin (4 - 5)	4,491,610	3,511,261	
9	Profit (4-7)	3,872,505	3,011,251	
10	Return on Investment (9/7)	1.74	1.29	2.0**

Source. Field survey (2016)

Note. *** implies significance at 0.01 probability level, and
** implies significance at 0.05 probability level.

72% of the total production cost under irrigation and 73% under rain-fed, while fixed cost stood at 619,104 TZS/ha under irrigation and 509,826 TZS/ha under rain-fed. Total fixed cost represented 28% of the total cost under irrigation and 27% under rain-fed.

The findings reveal that labour cost represented the highest percentage of the cost structure for all farmers varying from 69% to 73% (Table 4), followed by the cost of agrochemical which varied between 23% and 26%. The least-cost component for total variable cost was manure, varying between 4% and 5% for all farmers. This high labour cost was attributable to a low level of mechanization since every activity is done manually. Weeding was the most costly farm labour operation, which stood between 19% under rain-fed and 20% under irrigation. The least expensive labour cost component was repair and maintenance, ranging from 3 to 4%. Other cost items include annual capital recovery cost and depreciation. The annual capital recovery cost constitutes the highest (92%) share of fixed cost.

Profitability Analysis

The results presented in Table 5 show that gross returns from grape production were 6,092,309 TZS/ha under irrigation and 4,893,988 TZS/ha under rain-fed production technology. The gross margin was 4,491,610 TZS/ha under irrigation and 3,511,261 TZS/ha under rain-fed, while the net farm income was estimated at 3,872,505

TZS/ha under irrigation and 3,011,251.55 TZS/ha under rain-fed. The return on investment from wine grape farming was TZS 1.74 under irrigation and TZS 1.29 under rain-fed, implying for every one shilling invested in production there was an additional return of TZS 0.74 under irrigation and TZS 0.29 under rain-fed. The difference in return on investment between irrigated and rain-fed is significant ($Z = 2.08 : \alpha = 0.05$), therefore null hypothesis of this study was rejected, implying that there is a significant difference in profit levels between irrigated and rain-fed grape farming.

The return on investment under irrigated farms is higher than findings by Khair *et al.* (2009) who reported a return of 38% in the grape orchard in Pishin – Pakistan and the findings by Appasmandri *et al.* (2017) who found a 39% return on grapevine production in Coimbatore in India. The higher return on investment for grape farming in Dodoma could be attributed to prevailing good weather conditions for grape farming in the Dodoma region as compared to hot climate in Pakistan and India, eventually leads higher farm productivity and profit levels. Also, a good output market led to a higher price during the 2015 growing seasons. All these factors ensure higher farm income and profit levels leading to higher return on investment among farmers. Moreover, the average returns for every shilling invested in wine grape production in the study area are higher than the prevailing weighted average rates on risk-free investment such as treasury bills and bonds, which currently stands

Table 6. Distribution of wine grape farmers by profit levels

Profit levels (TZS/ha)	Whole sample	Rain-fed	Irrigated	Min/Max
	Distribution %	Distribution %	Distribution %	
0<	8	9	6	(2,147,639)
1-1,000,000	14	17	11	
1,001,000–5,000,000	52	48	57	
5,001,000-10,000,000	18	19	18	
> 10,000,000	8	7	9	
Total	100	100	100	24,180,640

Source. Field survey (2016)

at 16.8 – 18.7% in the country (Bank of Tanzania–BOT, 2017).

Distribution of grape farmers by profit levels

The distribution of grape farmers by profit levels is shown in Table 6. The results indicated that approximately half of the farmers (52%) received profit varying between 1,001,000 and 5 million TZS/ha. About 8% of farmers had a loss and 8% received profit above 10 million TZS/ha. The proportion of farmers who received a profit level between 1,001,000 and 5 million TZS/ha was higher under irrigation (57%) compared to farmers under rain-fed farming (48%). Also, the proportion of farmers who received a profit level above 10 million TZS/ha was higher under irrigation (9%) compared to farmers under rain-fed (7%). Meanwhile, the proportion of farmers who incurred a loss was higher under rain-fed (9%) compared to those under irrigation (6%). The maximum return was 24,180,640 TZS/ha, while the highest loss was 2,147,639 TZS/ha. None of the wine grape farmers operated at the break-even point that is $TR - TC = 0$.

CONCLUSION AND RECOMMENDATION

The analysis of wine grape profit level revealed that the majority of the farmers is realization positive net farm income, with only fewer farmers had incurred net losses. Based on the study findings it can be concluded that grape cultivation is a profitable venture in the study area. However, farms under irrigation had significantly higher profit levels compared to farms under rain-fed production. Hence, the study recommended that any measures directed at improving wine grape production under irrigation are worthwhile.

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